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IRISH FUNDS  
INDUSTRY  
ASSOCIATION



# Portfolio Valuations: Perspectives, Roles & Responsibilities

**28<sup>th</sup> January 2010**

# Agenda

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- **2:30 – 2:40 Welcome**
  
- **2:40 – 3:00 Portfolio Valuations: Academic Developments**
  - **Prof. Paolo Guasoni (Dept of Mathematical Finance, Dublin City University)**
  
- **3:00 – 3:20 Portfolio Valuations: An Investor's Perspective**
  - **Peter Carney, Abbey Capital**
  
- **3:20 – 4:10 Panel Discussion - Portfolio Valuations: Roles & Responsibilities**
  - **Olwyn Alexander - PwC (Chair)**
  - **Shaun Brick - CQS**
  - **Mike Kirby - KB Associates**
  - **Eoin Motherway – BNY Mellon**
  
- **4:10 – 4:30 Portfolio Valuations: The Views of a Litigator**
  - **Kieran Cowhey – Dillon Eustace**

# Academic Innovations in Portfolio Valuations

Paolo Guasoni

Boston University and Dublin City University

Irish Funds Industry Association  
Valuation – Roles and Responsibilities  
January 28<sup>th</sup>, 2010

# Outline

- FMC<sup>2</sup>
- Valuation Issues

# What is FMC<sup>2</sup>

- Financial Mathematics and Computation Cluster
- First Finance initiative of Science Foundation Ireland
- Brings together:
  - University College Dublin
  - Dublin City University
  - National University of Ireland at Maynooth
  - Industry:  
Pioneer Investments, Ryan Capital, Institute of Bankers  
More partners wanted
- Goal:  
Advance Finance research in Ireland.  
Step up training in the Finance profession.

## Who is FMC<sup>2</sup>

- Prof. Anthony Brabazon (UCD), Principal Investigator
- Prof. John Cotter (UCD)
- Dr. Michael O'Neill (UCD)
- Dr. David Edelman (UCD)
- Prof. Gregory Connor (NUIM)
- Prof. Paolo Guasoni (DCU)
- Financial...
  - Mathematics
  - Economics
  - Computation

# Growing Together

- What FMC<sup>2</sup> can do for you?
  - Bring new ideas to old problems.
  - Help develop new valuation models.
  - Work with you on problems of mutual interest.
  - Increase industry knowledge of future graduates.
- What FMC<sup>2</sup> cannot do
  - Fix short term problems.
  - Perform routine implementations.
  - Develop production software.

# Valuation and Liquidity

- What is the Price when there is no Market?  
Pricing illiquid positions in Hedge Fund portfolios.
- Liquidity: one word, many meanings.
  - Tightness?  
how close are the bid and the ask?
  - Resiliency?  
how quickly do prices recover from a large trade?
  - Depth?  
how large an order can you execute at quoted prices?
- Still more aspects for valuations
- Asymmetric information and Incentives central.

# What's in a NAV?

- Affects:
  - Subscriptions and Redemptions
  - Performance Measures (e.g. Sharpe ratio)
  - Performance Fees and High-Water Marks.
- Consequences of accounting practices.
- Fair Value for whom?
  - Existing Investors
  - New Investors
  - Managers

# Cost Accounting

- Looks at past trades. No (or little) guesswork.
- May not reflect current value.  
Opposite mispricings for subscriptions and redemptions.  
Fund runs in a crisis?
- Affects performance measures and fees. Incentives?
- I expect a position to lose value, but valuation is near.  
If I close the position now, the loss is small, but reduces my performance fees.  
Or I can leave it open, and value it at cost. The loss may be bigger in the future, but current fees are not affected.

# Manager's Valuations

- More informed or more accurate? Incentives again.
- Smoothing returns.  
Several small returns makes your Sharpe ratio better.  
One big price change makes it worse.
- Lower valuations when redemptions expected?
- Wishful thinking?

# Mark to Model

- No alternatives for complex derivatives. Model risk?
- Which Model? And which parameters?
- Consistency.  
Same model, with same parameters used to price similar contracts?
- Overfitting.  
Torture a model long enough and it will tell you anything.
- Thus do they all.  
Popularity is not accuracy. Gaussian Copulas and CDOs.

## An Investor's Perspective on Portfolio Valuations

Peter Carney, CFO, Abbey Capital

28<sup>th</sup> January 2010

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## Abbey Capital

- 
- A vertical grey bar on the left side of the slide.
- Founded in Dublin, Ireland in May 2000
  - Excess of \$2.4Billion allocated to managed futures and FX managers (CTAs) across two fund vehicles
  - Investment allocators that have expertise as successful traders and also managing trading teams for an average of over 20 years each
  - Full transparency of positions - daily liquidity for Abbey Capital's fund investors
  - Multi-Manager Portfolios - allocate to each manager at a targeted volatility level
  - Portfolio includes different strategies that target a reduction in overall portfolio volatility

Two vertical bars are located on the left side of the slide: a gold bar at the top and a grey bar below it.

## Hedge Funds in the Limelight!

- Recent scandals show deficiencies in due diligence/regulatory oversight
- Credit crunch and focus on hedge funds
- Regulator response - push for additional regulation
- Renewed focus on transparency and liquidity since 2008
- Investors need to know where their money is at all times
- The case for mark to market investments

## What are the Key Concerns with Hedge Fund Investing for Investors?

- What are the key concerns associated with hedge fund investing?
  - > Valuation
  - > Fraud
  - > Liquidity
  - > Transparency
  - > Risk control
  - > Credit risk
  - > Gates / Lock ups
- Additional concerns when allocating to CTAs
  - > Unauthorized trading
  - > Style drift

## Valuation – Who is Responsible?

- Prospectus - Directors
- Directors – delegate responsibility to Administrator
- Administrator – keeps the books and records
- Administrator – seeks approval on NAV from Investment Manager
- Investment Manager – member of the Board of Fund
- Segregation of Duties – collective responsibilities
- Valuation error – the investor will look for the Fund for reimbursement
- The Fund will seek recourse from the source of the valuation error – Administrator or Pricing Vendor

## Valuation – Abbey Capital Approach

- Independent calculation of daily NAV by Investment Manager
- Portfolio is mark to market daily
- Instruments traded offer daily liquidity – pass this to investors
- Perform 3 way reconciliation between administrator, broker and Abbey
- All trade breaks confirmed daily
- Ability to liquidate account immediately\*
- Monitor CTA trades on a daily basis
- Conduct in-depth risk analysis
- Keep third party service providers honest!

*\*Liquidation of contracts is subject to market conditions.*

# Due Diligence Process – What do investors expect

- Objective

- > Ensure the manager has adequate infrastructure and control environment in place to support trading activities

- Process

- > Verification of portfolio valuation
- > On-site due diligence visit by an operation's profession
- > Assessment of the employee skill set of the teams supporting the business
- > Walk through of the systems and controls in place at each Manager
- > Look for weakness in internal controls
- > Complete Annual update visit
- > Prepare detailed report for review by the Investment Professional

# Control of the Funds Assets – What do investors want

- Objective

- > **Safeguard client assets through diversification of counterparty and credit risk.**

- Process

- > Review of counterparty credit ratings
- > Diversification of counterparty risk – understanding these risks
- > Use of an independent Custodian for all client assets
- > Selection of bank owned clearing brokers operating in highly regulated jurisdictions
- > Maintenance of minimum excess margin balances with the clearing brokers
- > Segregated accounts

Two vertical bars on the left side of the slide: a gold bar at the top and a grey bar below it.

## Summary – What Investors Want

- Mark to market
- Liquidity
- Transparency
- Effective risk management
- Manager to deliver strong risk adjusted returns over the long term horizon

## For further information



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# Portfolio Valuations: The Views of a Litigator

**Kieran Cowhey**  
**Dillon Eustace Solicitors**

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**Thank you**